



**DHANALAKSHMI SRINIVASANPOLYTECHNICCOLLEGE
PERAMBALUR-621212**



REPORT OF INDUSTRIAL VISIT AT I.T.C LTD ICML (Integrated Consumer goods Manufacturing and logistics) AT VIRALIMALAI.

Date : 4thAUGUST 2023

Time : 9::00 AM to 4:40 PM

Venue : I.T.C LTD ICML, VIRALIMALAI.

Faculty Members : Mrs.V.JAYALAKSHMI, Mr.R.ARIVAZHAGAN, Mrs.V.VANMATHI, AND Ms.C.KOKILA

Attended Students : II & III YEAR ELECTRONICS AND COMMUNICATION ENGINEERING

About the industrial visit :

Industrial visit was arranged at (I.T.C) in Pudukkottai on(04/08/2023).The main objective of the visit is to make the students aware of the various activities related to Fast Moving Consumer Goods(FMCG), Hotels, Paperboards & Specialty Papers, Agri-Business and information technology. That day (44) students and (4) staff members started from our college for the visit at 9:00 A.M and reached I.T.C at 11:00 A.M.The company is located in Velur(village) at Pudukkottai(Dt).That day we were divided into two group and each group consisted of 22 students. We were guided by the team Factory manager, EHS manager, Human resource management team and staff in charge of brands – Aashirvaad and Bingo.

About the Company:

The company's name ITC originally an acronym for Imperial Tobacco Company of India Limited. In 1970,it was renamed (ITC full form).India Tobacco Company Limited was later abbreviated as I.T.C Ltd in 1974.And as of now, it stands for just 'ITC limited'. The company covers 64 acres of land. The company uses 50% renewable energy. The Company consists of 130 Managers and 2,250 Employees. The 80% of the Company's employee's are Women.

Description:

During the visit our students were first taken to EHS where they get knowledge in safety rules and regulations. Then they were taken to HR team where they get knowledge in company's overall information. Finally they were taken to Quality Executive and Production supervisor. Our students observed the entire production starting from the process flow of Preservation, Hydraulic dumper, Rocks Remover, Vertical screw elevator, peeler, slicer and Prewasher, Blancher (Salt water washing),Air knife guage (Maintain at +/- 20 milli bar),Fryer Wood panel(180 degree Celsius), Optical sorter (using unwanted product removal),Sensors, Isolator switch, Metel Detector (control critical point), packing of the final product and moved to Warehouse.

Student feedback :

The Industrial Visit was new experience to the Students. The Students found the session to be highly informative and interesting. We have seen (ITC ICML) which is very useful to improve our knowledge this visit will be very useful for carrying out our project work. The Students were happy that they learnt something new.

GALLERY

